Belted Galloway Society, Inc.

World Galloway Conference Report

Greetings from U. S. Belted Galloway Society.

The Belted Galloway Society is experiencing continued growth. Our membership topped 1000 a couple of years ago and has continued to increase each year as have the number of registrations and transfers. The Society moved all its membership, registration and transfer work to the Canadian Livestock Records Corporation in 2010. We have been very pleased with our association with the CLRC.

The Society introduced a new program a few years ago that provides the first years membership free to any new member that either registers or transfers animals at the time of membership application. The program has proven to be quite successful. Our research indicates that over 50% of new members continue their membership.

The Society produces an annual magazine *The Belted Galloway Journal* featuring articles about members in different parts of the country in addition to information about shows, sales, junior activities, regional group activities and coming events. It also provides a national forum for members to advertise their farms. Our 2015 Journal has a featured editorial about Jane Faul, the first secretary of the World Galloway Conference, who passed away last year.

The Society also produces what we call a meat brochure which is currently in its third printing. In addition the Society provides a selection guide and a breeder's manual. All literature is provided free to new members. All new junior members receive a handbook guide to showing belties. A new logo was developed last year which includes all 3 colors of belties. The BGS website has been updated by a company that has many years of experience working with the livestock industry.

There are 2 major Belted Galloway sales in the U. S. each year, one in Fryeburg, Maine in April in conjunction with the Fryeburg Youth show and the other in Louisville, Kentucky in November in conjunction with the National Belted Galloway Society show and Annual meeting.

There are also several notable annual shows including the Big-E in Massachusetts, World Beef Expo in Wisconsin, Fryeburg Fair in Maine and the National show in Kentucky. Entry numbers for Fryeburg and the National show have been in the high 80's and 90's. There will be a special Junior show in Louisville this year celebrating the 20th year of that show. The 2020 World Galloway Congress is tentatively scheduled to held at the North American International Livestock Exhibition in Louisville, Kentucky during the Belted Galloway show and tentative Galloway show.