American Galloway Breeders Association

Greetings World Galloway Congress participants from the American Galloway Breeders Association.

The Galloway Breed is continuing to see increased demand in the United States. Over the last four years our registrations have increased 123%, while our transfers of ownership have increased 249%. As of July 1, 2014 we have already seen 71% of the transfers we had in all of 2013.

At the 2013 annual meeting the board of directors of the AGBA voted to no longer accept registrations into Section II of the AGBA herd book. Section II is the herd book containing Belted Galloways. There had been no animals registered into Section II of the AGBA herd book in several years. The majority of the board felt this action better served our active members breeding Galloway cattle. The AGBA now maintains two herd books. One herd book registering only Full Blood Black, Red, and Dun colored Galloway cattle. The other registering White Galloway cattle exhibiting the "WHITE PARK" color pattern.

The AGBA has increased spending on promotion of the Galloway breed in the US. We have a professional, modern display booth we set up at livestock shows and trade shows. We have an annual breeder's directory printed in full color, quarterly newsletters and promotional literature that are handed out at trade shows and fairs. The AGBA website has been updated with current pictures and information on the Galloway breed. The website can be found at www.americangalloway.com The AGBA also have a Facebook page **American Galloway Cattle.** This page along with the **AGBA Youth** page is administered by Vice President of the AGBA, Deb Vance.

Our promotional committee is currently working on a DVD, promoting the use of Galloway genetics in the beef industry. We hoped to have this available for viewing at our annual meeting in October. The AGBA will have this DVD available to all AGBA members to distribute.

The AGBA became a member of the National Cattlemen's Beef Association (NCBA) and had a display set up at the 2014 NCBA's annual tradeshow in Nashville, Tennessee. The AGBA has plans to be part of the 2015 NCBA trade show in San Antonio, Texas.

The AGBA sponsors a Galloway breed show at two major cattle shows in the US. These shows are the Northern International Livestock Exposition (NILE) in Billings, Montana and the National Western Stock Show (NWSS) in Denver, Colorado. The NWSS is our largest show, typically having nearly 100 head of Galloways entered and exhibited. At the NWSS, US and Canadian Galloway breeders have the opportunity to showcase their cattle operations to thousands of cattle producers from around the world. These types of activities have helped get the Galloway breed out in front of cattle men and women throughout the United States.

We have continued to see increased use of Galloway blood in almost every aspect of the US beef industry, while continuing to maintain the integrity of the breed and its unique characteristics.

Promoting Galloways

Harley Blegen

President of the American Galloway Breeders Association