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Dear sirs!

We are glad to participate in this world conference and we believe that this participation will support distribution of magnificent breed of Galloway to Russia.

Animals of breed of Galloway have started to deliver in the USSR, since 1963. Mainly for the purpose of improvement of local breeds. In territory of the USSR breed extended in Kazakhstan and Altai.

Our Association actively works since 2010 and promoted expansion of territory of distribution of breed. Galloway's have been extended in Transbaikalian edge, in republic Altai and the Tver region, For last three years we have expanded geography to Sakhalin, Nizhniy Novgorod, Tula, Yaroslavl, Moscow, Kostroma, the Voronezh areas.

For today a livestock Galloway's in territory of the Russian Federation makes over 7000 goals, including thoroughbred and помесных animals. And we hope that thanks to efforts of Association and farmers, enamoured in this breed, we can increase a livestock Galloway's in Russia.

There is no need to say that the branch of cattle breeding of Russia is in a difficult situation. However in Russia, nevertheless, there are objective preconditions for development of cattle breeding and gradual replacement of import beef by a domestic production. Therefore I will pass at once to a question that is for cattle breeding branch the vital condition for successful development is a system of branch contracts and, first of all, this attention to a consumer demand.

In a chain of branch contracts of a beef cattle husbandry the partner relation of processing with final realisation the keystone to success of factory owners of meat cattle.

If there are restaurants, shops, no markets aimed at sales of qualitative beef from meat bulls if there is no understanding of consumers that qualitative beef above in the price, than meat from an old cow from a farm making milk it means impossibility of development of branch.

For today one more serious problem of branch in Russia, is illiteracy of the buyer who has got used to beef from cows milking. In Russia the consumer does not have uniform representation that such the cooled, qualitative beef.

Moreover, weak knowledge of small and average manufacturers of the important details of meat animal husbandry lead to negative effects, the incorrect approach at final fattening, basic errors at a slaughter of a bull and its cutting discredit branch in the opinion of the uninitiated buyer.

The historical chance offered us in a question of formation of principles and ideology of cattle breeding of Russia, demands from us that we worked very effectively.

So, what at us is?

Huge territories of not processed earths. Poorly developed forage reserve having besides considerable price warps.

The personnel which is not meeting necessary requirements on qualification, absence of long money and huge desire to create cattle breeding branch in deadlines.

As William Makkombi, the selector, one of pioneers of breed Aberdeen has told: "Galloway, undoubtedly, has many advantages. On the poor earth any meat breed does not compete to them, they survive on the earth so poor where our Aberdeen could not exist. There is no other such fine wood, than first class Galloway."

In a word, friendly genetics Galloway to severe conditions of the content and cultivation, to semiliterate experts of Russia and other qualities of this unique breed were for us that reason on which we have made the choice. Galloway's will help Russia with current century to feel itself as the country with a beef cattle husbandry.

Ability Galloway to "forgive" the errors connected with the human factor, their ability to survive at poor feeding and their world famous properties at crossing with other breeds give the chance to us to increase quickly enough a considerable quantity помесных animals. The basis of this work on development of a meat livestock is under construction on crossing Galloway with dairy cows, and further smoothly to spend selection herd, using thoroughbred bulls according to business process parametres. But during herd formation there will be an experience, necessary skills will be generated, there will be a command of experts and it to us will be given by the fine breed which history totals more than five hundred years.

The dominating offer in meat projects today is the so-called intensive way of development. This strengthened "bringing up" of bulls for a fast set of weight. However the given way to today's conditions sharply increases meat cost, reducing competitive advantages of the project against deliveries of import meat. Especially taking into account established prices for cattle realisation alive, with all companion problems.

We choose an extensive way of realisation of the project (directly defined by the chosen breed Galloway) without considerable expenses on purchase of mixed fodders for fattening, without the content of animals in rooms during the winter period and without additional expenses for the organisation during this period затратной systems of feeding of animals. Anyway, at the first stage of formation of the market and formation of branch technologies.

In conclusion of the performance I consider necessary to inform that we are ready to carry on negotiations with our colleagues on an exchange of experience, on teamwork. We are opened to cooperation and pledge of our openness is we with you the general love to these remarkable, friendly animals. We learn at Galloway to live in peace and harmonies with the nature.

Thanks for attention.