

Mission Statement

To achieve a dynamic and successful Association that concentrates its resources around a unified plan and consistently meets the needs of its members and their clients.

Objectives

The AGA and its Future

1. Increase the Association's membership base.
 - Seedstock
 - Commercial
2. Increase the numbers of Galloway and Galloway cross cattle in the industry.
 - Seedstock (inventory)
 - Commercial
3. Ensure resources are adequate to meet the present and future needs of the Association.
 - Financial resources
 - Human resources
 - Information resources
4. To conduct the affairs of Association according to professional standards.

Information Flow

1. Increase the two way flow of information between The Committees and Members.
 - Document The Committee's decisions and adequately communicate these to Members
 - Encourage Members to respond to The Committees regarding all facets of the Association

AUSTRALIAN GALLOWAY ASSOCIATION INC

Reg. No. A0036859L ABN 57 665 606 727

P O Box 42, Westbury, Tas 7303

Phone 0400 952 510

Email: office@galloway.asn.au

Web: www.galloway.asn.au

2. Create an environment in which Members feel optimistic about the future of the Association and of the Galloway breed.
 - Climate of mutual interest
 - Codes of behaviour

The Needs of Members and their Clients

1. Product development.
 - Demonstrate the attributes of Australian Galloway Cattle
 - Provide an appropriate product for the Australian and International Beef Industries
 - Quality assurance
2. Market development.
 - Enhance market penetration of Galloway and Galloway influenced cattle
 - Advertising
 - Industry alliances
3. Provide a facility to improve the Galloway breed.
 - Association sponsored Performance Recording
 - Cooperative research ventures
 - Education
 - Literature
4. Facilitate alliances with other breed societies.
 - Galloway
 - Non Galloway
5. Satisfy the human needs of all participants.
 - Social
 - A feeling of belonging
 - A sense of the usefulness of their efforts

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